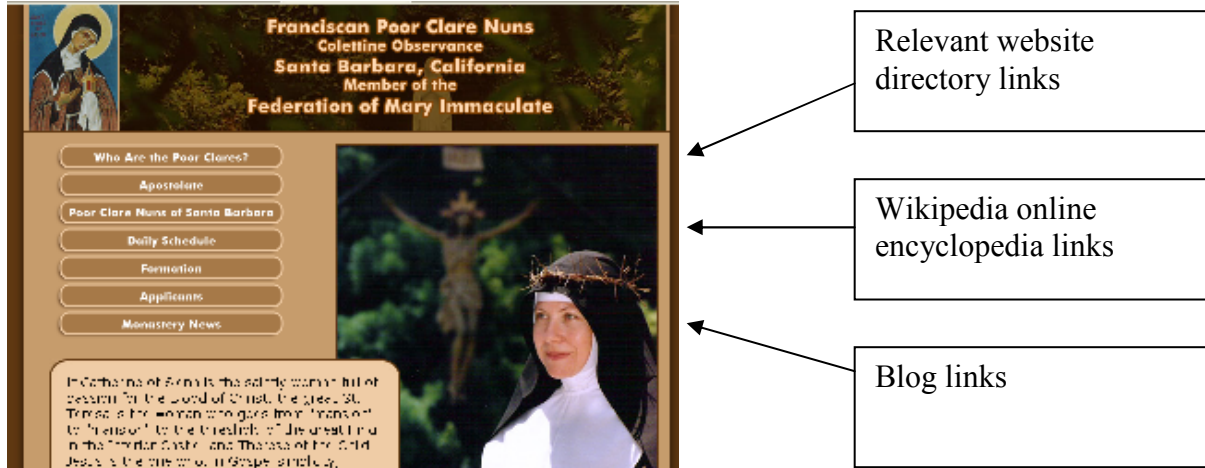


TreeFrogClick's Basic Link Program Bring Website Visitors

by Kevin Banet, President, TreeFrogClick, Inc.

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How Links Bring Visitors to Your Website



The TreeFrogClick (TFC) Basic Link Program

Are you linked? Incoming links — those on other websites that send visitors to your website — are one of the primary ways to widen your readership. TreeFrogClick, Inc. offers the **TFC Basic Link Program** to help increase visits to your non-profit or business website. We can place links to your site on relevant websites, directories and blogs.

Why links are important

Incoming links from websites and blogs mean that more visitors will be coming to your website. These links *also* raise your ranking in search engines, because the search engines see your website as an authority in your area. Thus, you will get more visits through the links *and* get a higher ranking on search engines. A double benefit!

Even if you are already listed on others' websites, do you know if your link leads to your correct web address? It might need to be updated.

Another fact about links is that links from websites are usually kept on indefinitely — this means that once you get an incoming link, you are pretty much on for good. Your investment continues long after the initial effort.

Getting links sometimes means writing short summaries of your product or service that will appear on the linking websites. It may also involve writing a press release for online distribution. In these cases, we will take material from your website and adapt it accordingly.

How many quality incoming links do you have? This shows a lot about how healthy your website traffic is. Are there few links, or many? If you knew, you would find out who your friends are — who considers you an expert in your field. Our reports can tell you just that.

Franciscan Sisters' example

One recent example of TreeFrogClick's link program is of a Franciscan sisters' website in Illinois, which received 63 visits, or 30% of all visits in one month as a result of links obtained through our program.

Link tracking with Analytics

Ever wonder which websites and search engines are sending traffic to your website, or how long visitors from each source spend on your site? We will set up an Analytics report of this information that will be emailed to you each month. (To set this up, we must have your webmaster's FTP access information.)

TreeFrogClick's experience

TreeFrogClick president Kevin Banet founded his web company in 2003, and also has worked in the field of non-profits and businesses for more than twenty years. He has years of experience in journalism and public relations. He and his team are tops in website design, promotion, and search engine optimization, and are constantly developing ways to promote good websites.

Sign up for the **TFC Basic Link Program** today!

With the **TFC Basic Link Program**, you will receive more visitors and maximize your website's exposure. Contact us and sign up today.

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